

Parent communication and daily reports

Automatically generates and sends personalized daily reports to parents containing their child's activities, meals, naps, and photos while tracking engagement metrics. This reduces staff administrative time by 80% while improving parent satisfaction through consistent, timely communication.

Download PDF

Get Your Blueprint

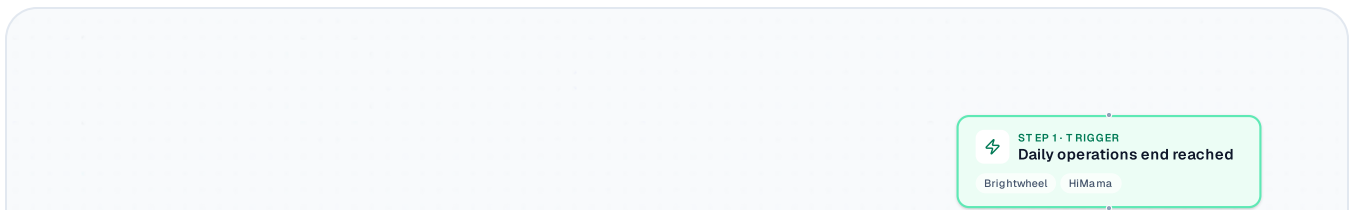


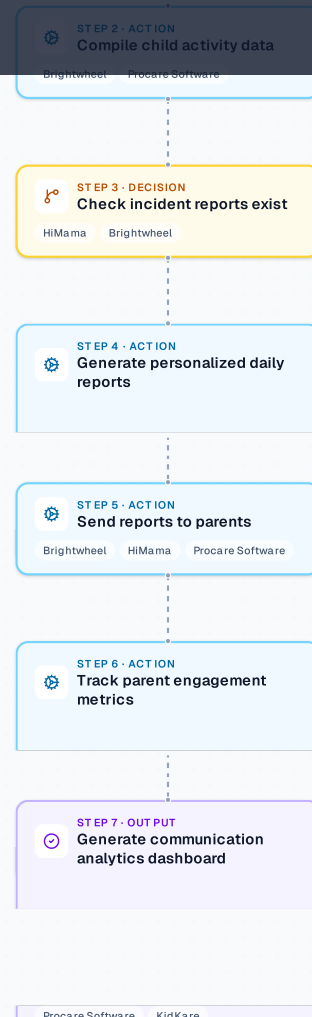
WORKFLOW TRIGGER

End of daycare operational day (6:00 PM) is reached

Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.





Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

⚡ TRIGGER

Daily operations end reached

System detects end of daycare day and initiates daily report generation process. All child activity data from the day is prepared for processing.

2

 ACTION

Compile child activity data

Aggregates all logged activities for each child including meals eaten, nap times, diaper changes, learning activities, and behavioral notes. Photos and videos captured throughout the day are also gathered.

Brightwheel

Procure Software

3

 DECISION

Check incident reports exist

Determines if any incidents, injuries, or special notes were recorded for each child during the day. Routes workflow to include additional safety notifications if incidents occurred.

HiMama

Brightwheel

4

 ACTION

Generate personalized daily reports

Creates individualized daily summary reports for each child with their specific activities, photos, and developmental milestones. Incident reports are flagged for priority delivery if applicable.

Tadpoles

MyKidzDay

5

 ACTION

Send reports to parents

AI Business OS

Delivers daily reports via parents' preferred communication channels (app notifications, email, SMS). Incident reports are sent immediately with phone call follow-up scheduled.

Brightwheel

HiMama

Procare Software

6

 ACTION

Track parent engagement metrics

Monitors which parents opened reports, viewed photos, and responded to communications. Identifies parents who haven't engaged for follow-up outreach.

Tadpoles

MyKidzDay

7

 OUTPUT

Generate communication analytics dashboard

Creates summary dashboard showing daily report delivery rates, parent engagement scores, and communication effectiveness metrics. Provides insights for improving parent satisfaction.

Procare Software

KidKare



Outputs

- Personalized daily reports sent to all parents

- Incident notifications with priority flagging

AI Business OS



Key Metrics

- Daily report delivery rate
- Parent engagement score
- Staff time saved on communication



Tools & Integrations

- Brightwheel
- HiMama
- Procare Software
- Tadpoles
- MyKidzDay
- KidKare

AI Business OS

Actionable AI implementation strategies for business leaders ready to transform their operations.

COMPANY

[About](#)

[Industries](#)

CONNECT

[MVP.dev](#)

[LinkedIn](#)

RESOURCES

[Articles](#)