

Parent and guardian communication

Automatically notifies parents and guardians when students have attendance issues, academic alerts, or important school updates through their preferred communication channels. Reduces manual communication overhead while improving family engagement and student accountability.

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Get Your Blueprint

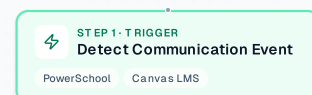
WORKFLOW TRIGGER

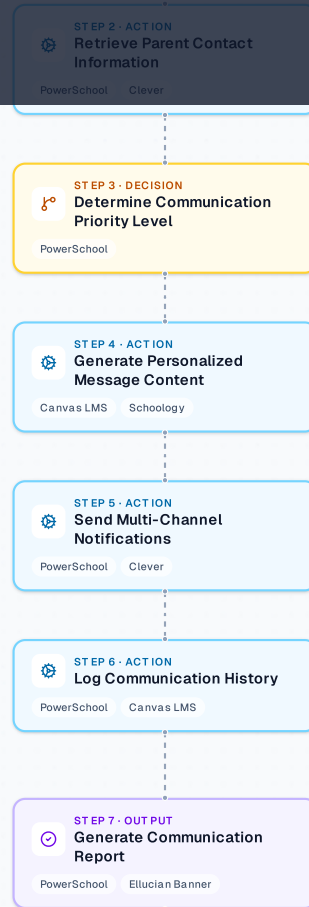


Student attendance is marked absent, grade drops below threshold, or school administrator creates announcement

Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.





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Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

⚡ TRIGGER

Detect Communication Event

System monitors for student attendance changes, grade alerts, or new school announcements that require parent notification. Captures event details and affected student information.

2

 ACTION

Retrieve Parent Contact Information

Pulls current parent and guardian contact details including phone numbers, email addresses, and communication preferences from student information system. Validates contact information is current and complete.

PowerSchool

Clever

3

 DECISION

Determine Communication Priority Level

Evaluates if the event requires immediate notification (safety issues, multiple absences) or standard communication timing. Routes to appropriate communication workflow based on urgency and school policies.

PowerSchool

4

 ACTION

Generate Personalized Message Content

Creates customized message content including student name, specific details about attendance or academic concern, and relevant school policies. Formats message for different communication channels.

Canvas LMS

Schoology

5

 ACTION

Send Multi-Channel Notifications

AI Business OS

Delivers messages through parent's preferred channels including email, SMS, or mobile app notifications. Ensures consistent messaging across all platforms with tracking capabilities.

PowerSchool

Clever

6

 ACTION

Log Communication History

Records all sent communications in student record with timestamps, delivery status, and parent response tracking. Updates communication preferences based on engagement patterns.

PowerSchool

Canvas LMS

7

 OUTPUT

Generate Communication Report

Produces summary of all parent communications sent, delivery rates, and response tracking for administrative review. Provides insights on family engagement and communication effectiveness.

PowerSchool

Ellucian Banner



Outputs

- Automated parent notifications sent via preferred channels

- Updated student communication history records

AI Business OS



Key Metrics

- Parent notification delivery rate
- Average response time from families
- Student attendance improvement after communication



Tools & Integrations

- PowerSchool
- Canvas LMS
- Clever
- Schoology
- Ellucian Banner

AI Business OS

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