

# Portfolio rebalancing alerts

Automatically monitors portfolio allocations against target models and generates rebalancing alerts when drift thresholds are exceeded, enabling advisors to maintain optimal client portfolios efficiently.

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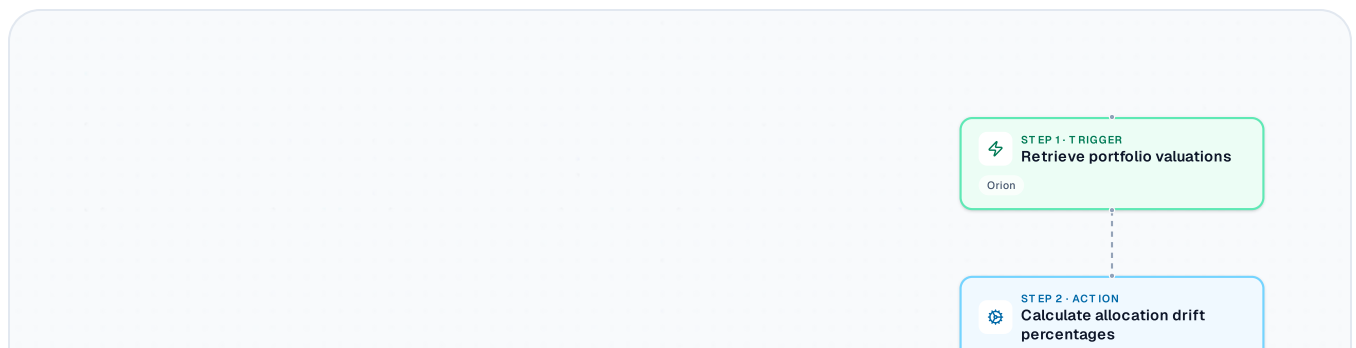


## WORKFLOW TRIGGER

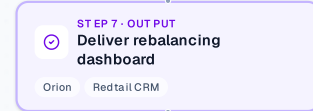
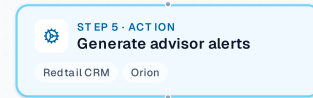
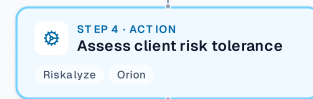
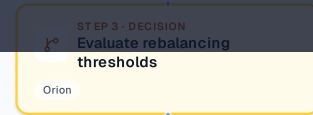
Daily portfolio valuation data is updated in portfolio management system

## Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.



Orion



## Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

### Retrieve portfolio valuations

Daily portfolio data feed triggers workflow and pulls current holdings, values, and allocation percentages for all managed accounts. System compares current allocations against target model portfolios.

Orion

2

 ACTION

### Calculate allocation drift percentages

Analyzes variance between current portfolio weights and target model allocations for each asset class. Calculates percentage drift and identifies accounts requiring attention.

Orion

3

 DECISION

### Evaluate rebalancing thresholds

Determines if allocation drift exceeds predefined thresholds (typically 5-10% deviation from target). Routes accounts exceeding thresholds to alert generation process.

Orion

4

 ACTION

### Assess client risk tolerance

Cross-references client risk scores and investment objectives to prioritize rebalancing urgency. High-risk clients or those near retirement receive priority alerts.

5

ACTION

### Generate advisor alerts

Creates prioritized task lists and notifications for advisors showing which accounts need rebalancing. Includes suggested trades and projected portfolio improvements.

Redtail CRM

Orion

6

ACTION

### Update client records

Documents rebalancing recommendations in client files and schedules follow-up activities. Creates audit trail for compliance monitoring.

Redtail CRM

Salesforce Financial Cloud

7

OUTPUT

### Deliver rebalancing dashboard

Provides advisors with comprehensive dashboard showing all accounts requiring rebalancing, priority levels, and recommended actions. Enables efficient portfolio management across entire client base.

Orion

Redtail CRM



## Outputs

- Prioritized rebalancing task list
- Client-specific trade recommendations
- Portfolio drift compliance report



## Key Metrics

- Number of portfolios rebalanced within SLA
- Average portfolio drift reduction
- Advisor task completion rate



## Tools & Integrations

- Orion
- Riskalyze
- Redtail CRM
- Salesforce Financial Cloud

## AI Business OS

## AI Business OS

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