

Design proposal and mood board generation

Automatically generates comprehensive design proposals and mood boards when client requirements are submitted, streamlining the initial design presentation process and reducing proposal creation time from days to hours.

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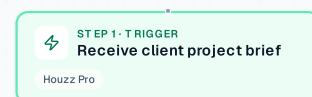


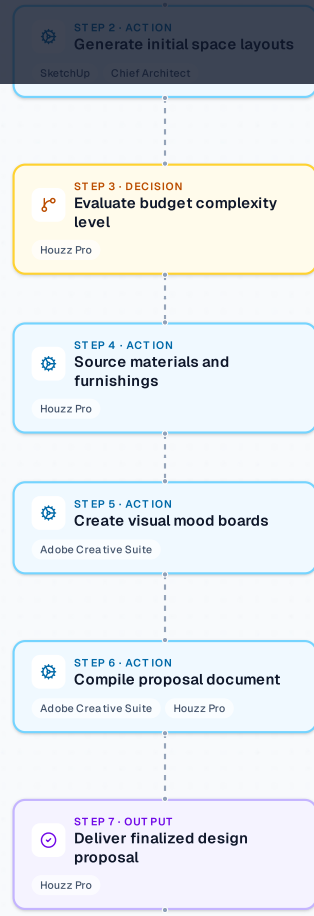
WORKFLOW TRIGGER

Client submits project brief with space requirements, style preferences, and budget through client portal

Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.





Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

⚡ TRIGGER

Receive client project brief

Client portal captures project details including room dimensions, style preferences, budget range, and functional requirements. System validates

2

 ACTION

Generate initial space layouts

AI analyzes room dimensions and functional requirements to create multiple floor plan options. System automatically generates 2D layouts optimized for traffic flow and space utilization.

SketchUp

Chief Architect

3

 DECISION

Evaluate budget complexity level

System determines if budget allows for premium materials and custom solutions or requires standard options. Workflow branches based on budget tier to customize material selection approach.

Houzz Pro

4

 ACTION

Source materials and furnishings

AI searches product databases for furniture, materials, and accessories matching style preferences and budget constraints. System compiles vendor information and pricing for selected items.

Houzz Pro

5

 ACTION

Create visual mood boards

AI Business OS

System automatically generates mood boards combining selected materials, color palettes, and furnishings. AI ensures visual cohesion and style consistency across all elements.

Adobe Creative Suite

6

 ACTION

Compile proposal document

System assembles comprehensive proposal including floor plans, mood boards, material specifications, timeline, and cost breakdown. Document is formatted according to company branding standards.

Adobe Creative Suite

Houzz Pro

7

 OUTPUT

Deliver finalized design proposal

Complete proposal package is automatically sent to client via email with interactive elements. Client receives immediate notification with secure access link to review materials.

Houzz Pro



Outputs

- Interactive design proposal document

- Visual mood boards with material samples

AI Business OS

Detailed cost breakdown and project timeline



Key Metrics

- Proposal generation time
- Client approval rate
- Average project value



Tools & Integrations

- Houzz Pro
- SketchUp
- Chief Architect
- Adobe Creative Suite

AI Business OS

Actionable AI implementation strategies for business leaders ready to transform their operations.

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