

SEO auditing and keyword research

Automatically conducts comprehensive SEO audits and keyword research for client websites, generating prioritized recommendations and action plans to improve search rankings and organic traffic.

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Get Your Blueprint

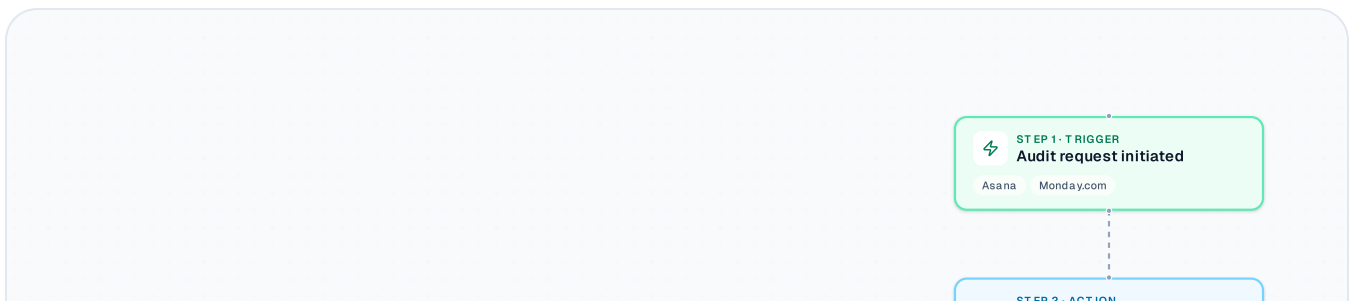


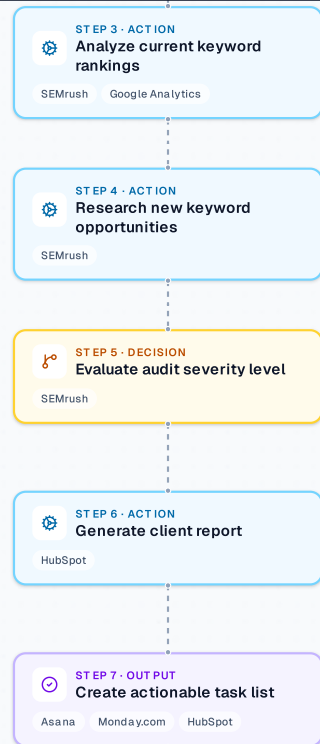
WORKFLOW TRIGGER

Client website audit request is created in project management system or scheduled monthly review date arrives.

Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.





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Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

⚡ TRIGGER

Audit request initiated

A new SEO audit task is created in the project management system or a scheduled monthly audit date triggers the workflow. Client website URL and target markets are extracted from the project details.

2

 ACTION

Crawl website technical health

Automated technical SEO scan analyzes site structure, page speed, mobile responsiveness, and identifies crawl errors. Core Web Vitals and technical issues are documented.

SEMrush

Google Analytics

3

 ACTION

Analyze current keyword rankings

Pulls existing keyword positions and search visibility metrics for the client's domain. Historical ranking data and competitor positioning are gathered for comparison.

SEMrush

Google Analytics

4

 ACTION

Research new keyword opportunities

Identifies high-potential keywords based on search volume, competition level, and relevance to client's business. Gap analysis reveals keywords competitors rank for but client doesn't.

SEMrush

5

 DECISION

Evaluate audit severity level

Analyzes the severity of technical issues and keyword gaps to determine if this requires immediate attention or standard optimization. Critical issues trigger priority workflows.

SEMrush

6

 ACTION

Generate client report

Compiles audit findings into a branded client report with prioritized recommendations, keyword opportunities, and projected traffic impact. Report is automatically saved to client portal.

HubSpot

7

 OUTPUT

Create actionable task list

Generates specific SEO tasks with priority levels and assigns them to appropriate team members in the project management system. Client notification is sent with report delivery.

Asana

Monday.com

HubSpot



Outputs

- Comprehensive SEO audit report

- Prioritized keyword opportunity list

Assigned optimization task queue



Key Metrics

- Number of technical issues identified
- Keyword opportunity score
- Time saved vs manual audit process



Tools & Integrations

- Asana
- Monday.com
- SEMrush
- Google Analytics
- HubSpot

AI Business OS

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