

# Visual merchandising planning

Automates visual merchandising planning by analyzing sales data, inventory levels, and customer behavior to generate optimized product placement recommendations and planograms for retail stores.

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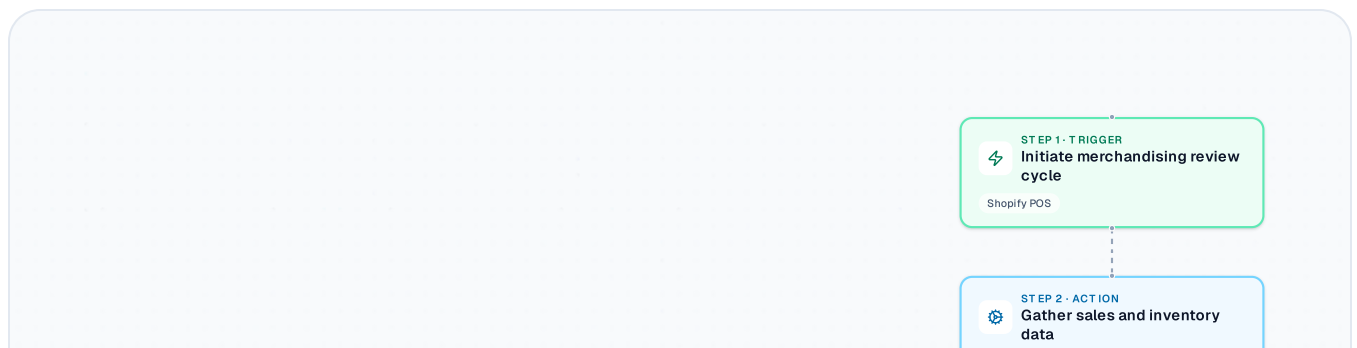


## WORKFLOW TRIGGER

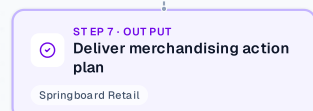
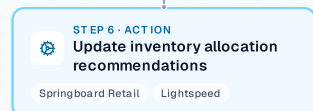
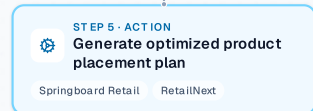
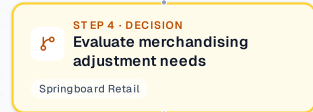
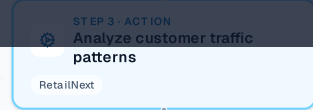
Weekly merchandising review cycle begins or inventory levels change significantly

## Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.



Shopify POS Lightspeed



## Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

## Initiate merchandising review cycle

Weekly scheduled trigger or inventory threshold breach activates the visual merchandising planning workflow. System begins collecting current performance data.

Shopify POS

2

 ACTION

## Gather sales and inventory data

Extracts current inventory levels, product turnover rates, and sales performance metrics from POS systems. Compiles comprehensive product performance dataset.

Shopify POS

Lightspeed

3

 ACTION

## Analyze customer traffic patterns

Retrieves customer movement data, dwell times, and interaction patterns from retail analytics platform. Identifies high-traffic zones and customer behavior insights.

RetailNext

4

 DECISION

## Evaluate merchandising adjustment needs

Determines if current product placement requires significant changes based on performance thresholds and traffic analysis. Routes to appropriate planning intensity.

5

ACTION

### Generate optimized product placement plan

Creates data-driven merchandising recommendations including product positioning, cross-merchandising opportunities, and seasonal adjustments. Develops visual planogram suggestions.

Springboard Retail

RetailNext

6

ACTION

### Update inventory allocation recommendations

Adjusts inventory distribution across store locations and zones based on merchandising plan. Syncs recommended stock levels with inventory management system.

Springboard Retail

Lightspeed

7

OUTPUT

### Deliver merchandising action plan

Generates comprehensive visual merchandising report with specific placement instructions, expected impact projections, and implementation timeline for store teams.

Springboard Retail



## Outputs

- Visual merchandising planogram with product placement recommendations
- Inventory reallocation plan across store zones
- Performance impact projections and ROI estimates



## Key Metrics

- Sales per square foot improvement
- Inventory turnover rate increase
- Customer dwell time in key zones



## Tools & Integrations

- Shopify POS
- Lightspeed
- RetailNext
- Springboard Retail

## AI Business OS

## AI Business OS

Actionable AI implementation strategies for business leaders ready to transform their operations.

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