

Inventory tracking and pricing optimization

Automatically monitors RV inventory levels and market conditions to dynamically adjust pricing and reorder recommendations, optimizing profit margins and inventory turnover rates.

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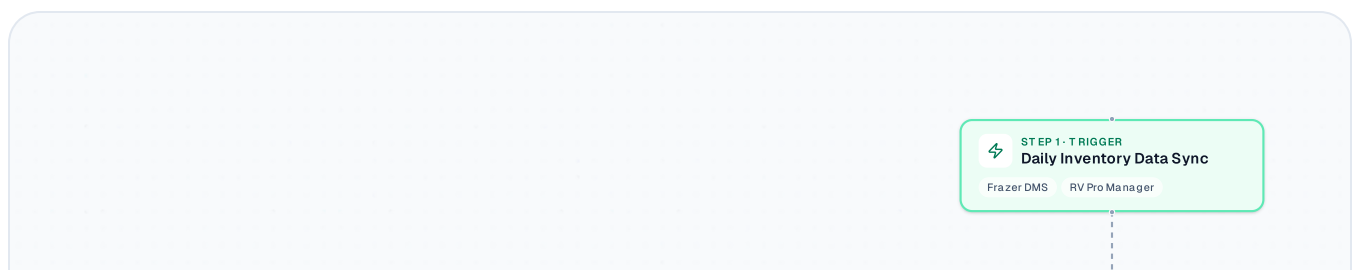


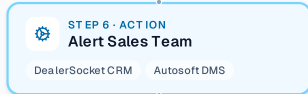
WORKFLOW TRIGGER

Daily inventory sync completes or new market data becomes available

Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.





Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

Daily Inventory Data Sync

Automated daily synchronization pulls current RV inventory levels, aging data, and sales velocity from the dealership management system.

Frazer DMS

RV Pro Manager

2

 ACTION

Gather Market Pricing Intelligence

Collects competitor pricing data and regional market trends for comparable RV models and trim levels.

CDK Drive

External Market APIs

3

 ACTION

Calculate Optimal Pricing Strategy

AI analyzes inventory age, market conditions, and historical sales data to determine recommended pricing adjustments for each RV unit.

AI Pricing Engine

Reynolds and Reynolds

4

 DECISION

Evaluate Inventory Reorder Thresholds

System determines if any RV models have fallen below minimum stock levels or if slow-moving units need promotional pricing.

RV Pro Manager

Frazer DMS

 ACTION

5 Update Pricing in Systems

AI Business OS

Automatically pushes approved pricing changes to the DMS and generates reorder recommendations for popular models.

Frazer DMS

CDK Drive

6

 ACTION


Alert Sales Team

Sends notifications to sales managers about pricing changes and inventory alerts, including promotional opportunities for aging units.

DealerSocket CRM

Autosoft DMS

7

 OUTPUT

Generate Inventory Performance Report

Creates comprehensive dashboard showing updated pricing, inventory turnover metrics, and recommended actions for management review.

Reynolds and Reynolds

RV Pro Manager



Outputs

- Updated RV pricing across all systems
- Inventory reorder recommendations



Key Metrics

- Average inventory turnover rate
- Pricing optimization accuracy percentage
- Days in inventory for each RV model



Tools & Integrations

- Frazer DMS
- RV Pro Manager
- CDK Drive
- External Market APIs
- AI Pricing Engine
- Reynolds and Reynolds
- DealerSocket CRM
- Autosoft DMS



AI Business OS

AI Business OS

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