

Wine tasting event coordination

Automates wine tasting event coordination from initial booking through post-event follow-up, managing guest communications, wine selection, and sales conversion tracking. Reduces manual coordination effort while maximizing event profitability and customer satisfaction.

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Get Your Blueprint

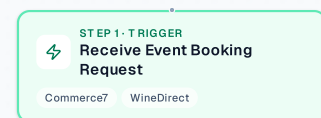


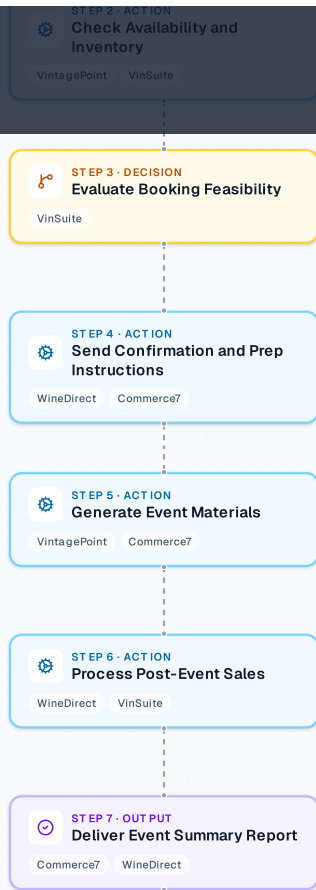
WORKFLOW TRIGGER

Customer submits wine tasting event booking request through website or phone

Visual Flow

Each node represents an automated step. Connections show how data and decisions move through the workflow.





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Step-by-Step Breakdown

Detailed explanation of each automated stage in the workflow.

1

⚡ TRIGGER

Receive Event Booking Request

Customer submits tasting event request with preferred date, group size, and wine preferences through online form or staff entry. System captures all booking details and customer contact information.

2

 ACTION

Check Availability and Inventory

System verifies tasting room availability for requested date/time and confirms wine inventory levels for recommended tasting flights.

Automatically blocks calendar slots and reserves wine allocation.

VintagePoint

VinSuite

3

 DECISION

Evaluate Booking Feasibility

Determines if booking can be confirmed based on availability, inventory, and staff scheduling. Routes to confirmation or alternative options based on constraints.

VinSuite

4

 ACTION

Send Confirmation and Prep Instructions

Automatically sends booking confirmation email with event details, wine flight selections, and preparation instructions to tasting room staff. Updates customer record with event preferences.

WineDirect

Commerce7

5

 ACTION

Generate Event Materials

AI Business OS

Creates personalized tasting notes, wine information sheets, and sales tracking forms for the event. Prepares staff dashboard with customer preferences and upselling opportunities.

VintagePoint

Commerce7

6

 ACTION

Process Post-Event Sales

Captures wine purchases, club memberships, and special orders from the tasting event. Automatically updates inventory levels and customer purchase history.

WineDirect

VinSuite

7

 OUTPUT

Deliver Event Summary Report

Generates comprehensive report showing event attendance, wine sales, customer satisfaction scores, and follow-up recommendations. Sends thank you message to customers with purchase links.

Commerce7

WineDirect



Outputs

- Confirmed tasting event booking

- Staff preparation materials and customer profiles

AI Business OS

- Post-event sales summary and customer follow-up communications



Key Metrics

- Event booking conversion rate
- Average revenue per tasting event
- Customer satisfaction scores



Tools & Integrations

- Commerce7
- WineDirect
- VintagePoint
- VinSuite

AI Business OS

Actionable AI implementation strategies for business leaders ready to transform their operations.

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